

INDIAN TRANSLATORS ASSOCIATION

JOINTLY WITH
LINGUAINDIA
announces

3rd INTERNATIONAL CONFERENCE TRANSLATION, TECHNOLOGY AND GLOBALIZATION IN MULTILINGUAL CONTEXT

(JUNE 23-26, 2012, NEW DELHI)

VENUE: INSTITUTO CERVANTES (OFFICIAL CULTURAL CENTER OF GOVT.OF SPAIN), NEW DELHI

Information Technology has added unprecedented dynamism in economic, social and cultural activities across the globe. India, being one of the major players, has undergone revolutionary changes within its economic, social and cultural systems giving way to Informational Technology and Business Process Outsourcing. The steady economic growth and reforms have helped Indian economy attract record inflow of Foreign Direct Investment and joint ventures creating a high demand for language consumption in local languages as well as foreign languages. Over the past decades, localization has progressed from being an added effort by some software publishers to a multi-billion dollar professional industry.

CHIEF PATRON AND HOST

Dr. Rajneesh Arora
Vice Chancellor
Punjab Technical University

PATRON AND HOST

Dr. Oscar Pujol
Director, Instituto Cervantes,
Spanish Cultural Center, New Delhi

SPECIAL GUEST

Dr. Jancy James
Vice Chancellor
Kerala Central University

KEYNOTE SPEAKERS

Dr. Moses Nyongwa
Mr. Michael Carl
Mr. Subhas Chandra
Mr. Purnendu Kishore
Dr. H. C. Pande
Mr. Om Gupta
Dr. Mahendra Benipuri

OBJECTIVES

This Conference aims to provide a platform to academicians, trainers, translators and translation service providers, technology partners, quality control auditors, terminologists, project managers, communication managers, publishers, content writers, government officials and diplomats to engage in a dialogue and get benefited by networking with each other and share information and knowledge in areas related to translation, interpretation and alike activities that play an important role in the socio-economic and cultural growth of a country.

CONFERENCE HIGHLIGHTS

- Three days main conference with keynote speakers and concurrent tracks
- 150 Speakers and Experts from over 60 leading national and international universities spread into 25 countries
- Pre and Post-conference day with Spanish day celebrations, workshops, roundtables and panel discussions on focused areas related to translation and culture studies
- cExhibit area with leading publishers, CAT tool makers and service providers

MEMBERS ORGANIZING COMMITTEE

Mr. Ravi Kumar
Convenor

Mr. Ashish Priyadarshi
Coordination

Mr. Vishdeep
Coordination

Ms. Ana Reguillo
Advisor

Mr. Ved Prakash
Documentation

Mr. Tashveen Singh
Designing & Publicity

EVENT PARTNERS

- [IndianTranslatorsAssociation](#)
- [Linguaindia](#)

INSTITUTIONAL PARTNERS

Punjab Technical University

Instituto Cervantes

International Federation of Translators

International Medical Interpreters
Association

MEDIA PARTNER

[Inttranews](#)

Conference Venue

Instituto Cervantes
(Spanish Cultural center),
48, Hanuman Road,
Connaught Place,
New Delhi -10001

FOCUS AREAS

- Globalization, internationalization, localization and translation
- Translation in Interrelation with Globalization and Technology
- Machine and memory tools in translation
- Technology and innovation in translation
- Teaching and training in translation and interpreting
- Theoretical approaches to translation
- Pedagogic challenges in translation
- Translation and interpreting as a profession
- Translation of specialized text (scientific, technical, medical etc.)
- Translation Management in Global Markets
- Team building and marketing of translation services
- Quality Standards in Translation
- Terminology management and project management in translation
- The publishing industry and translation
- Copyright in translation: theories and practices

TARGET AUDIENCE

- Teachers, Professors and Educators and researchers involved in translation
- Translators, interpreters and language professionals
- Language students (Indian as well as foreign languages)
- Heads and Managers of BPOs and Research agencies
- Heads and Managers of translation and interpretation agencies
- Heads of organisations involved in language training
- Content writers, localisation and globalisation managers
- Representatives of publishing houses
- Editors and Proof-readers
- Buyers of translation and interpretation services
- CAT Tool Service Providers
- Quality Control Managers

LAST DATE OF REGISTRATION

JUNE 10, 2012

[CLICK HERE TO DOWNLOAD CONFERENCE REGISTRATION FORM](#)

CONFERENCE FEES

(Conference fees includes session fees, Tea & Lunch, delegates shall need to arrange or their travel, accommodation, and additional meals on their own)

Domestic Participants / Delegates	INR 3000/- (Per Person)
Students with Valid ID	INR 1500/- (Per Person)
Corporate Participants /Delegates	INR 7500/- (Per Person)

Foreign Participants / Delegates	USD 250/- (Per Person)
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All fees to be paid by Demand Draft / Cheque payable at par / Cash in favour of **LINGUAINDIA** payable at New Delhi, to be sent at LINGUAINDIA C/o Indian Translators Association, K-5/B, Lower Ground Floor, Kalkaji, New Delhi -110019 Tel: +91-11-26291676/ 41675530 Mobile: +91-8287636881 Email: info@itaindia.org Web: www.itaindia.org

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